

## **Surrey Beekeepers Association AGM Saturday 1 December 2018**

### *Bee Craft Ltd*

The magazine excelled again in 2017 and was awarded the silver medal for journals at the 45<sup>th</sup> Apimondia Congress held in September in Istanbul. This is the fourth congress that the company has received an award for the magazine.

The magazine continued to keep beekeepers up to date with all the ongoing issues affecting us particularly neonicotinoids, Asian hornet and varroa updates. A special highlight is the monthly 'From the Lab' page where mention is made of research going on throughout in the world. The company also caters for an ever-growing presence on social media mainly Facebook and Twitter. Another highlight is the research lectures presented by young researchers at the annual National Honey Show at Sandown Park in Esher.

Regarding the magazine circulation, although printed copy is falling, the company is experiencing a significant increase in digital only subscribers. Regarding finance, the aim is to break even and this was achieved in 2017 with £368. Concerning books, Celia Davies has now updated her two books: 'Honeybee Inside out' and 'Honeybee around and about'. We hope that Bob Maurer will also find time to update his microscope book in the not too distant future.

Following a statement made at last year's Surrey AGM, the company has just launched its new website which we hope Surrey BKA, as one of the main clients of the business, will find more useful than previously.

Andrew Gibb 1 December 2018